



22nd June 2026

Dear Colleague

Naming of professional persons in the press

We are writing to ask for your support in tackling the totally unacceptable public naming of professionals working in high profile serious cases before a Serious Case Review is concluded.

As the UK wide Professional Body for all Social Workers, last week we experienced and protested about the public naming of two social workers in relation to the shocking murder of Preston Davey.

No other professional was named, despite the fact that several different disciplines had been involved in the multi-disciplinary decision making about the case. Furthermore, no Serious Case Review has yet taken place so there is no allocation of fault.

We raised the issue with some media outlets, however there have been numerous reports across the UK media that are still naming individual social workers.

We deplore professionals being named in this way and would not want to see it spread to other professional groups beyond social work.

We hope that you will agree and support us in making a united statement to the press in the hopes of preventing such matters happening in the future. We would be grateful if you could confirm your support by 6th July 2026.

Let's stand together to tackle this issue. We look forward to hearing from you.

With kind regards

Julia Ross
BASW UK Chair

Samantha Baron
Interim CEO BASW